



NEXT EINSTEIN FORUM

An  AIMS initiative in partnership with the Robert Bosch Stiftung



Supporter Package

June 2017 | Kigali, Rwanda

➤ Africa's Global Forum for Science, Policy and Society... **Connecting Science to Humanity**

The Next Einstein Forum (NEF) is an initiative of the African Institute for Mathematical Sciences (AIMS) in partnership with the Robert Bosch Stiftung. Launched in 2013, NEF connects science, society and policy in Africa and the rest of the world with the goal to leverage science for human development. The NEF's activities pursue scientific excellence, interdisciplinary collaboration and gender equity.

Every two years, the NEF hosts Global Gatherings which position science at the center of global development efforts. The inaugural NEF Global Gathering 2016 was hosted by H.E. Macky Sall, President of Senegal in Dakar, Senegal, in March 2016. The next NEF Global Gathering 2018 will be held in Kigali, Rwanda on 26-28 March 2018 under the patronage of H.E. Paul Kagame, President of the Republic of Rwanda.

"Africa is young and growing, and that is our strength. Our continent's wealth tomorrow depends entirely on what we put in our children's heads today. They will lighten the world's burdens, not add to them."



H.E. Paul Kagame, President of Rwanda

➤ Why a Next Einstein Forum in Africa?

Africa is the future. The continent is growing rapidly, driven by the power of demographics and socio-economic transformation. By 2050, 40% of the world's young people will be African. They will be the world's talent pool. The time to create a sustainable environment for impactful research and development that will solve global challenges is now. To move from potential to action, African scientists must pursue world class scientific work in Africa and science in Africa must develop a cohesive identity in the global scientific community.



The NEF is building a strong African scientific community thus ensuring sustainable human development in Africa and other parts of the world.

> What makes the Next Einstein Forum Global Gatherings unique?

The NEF Global Gathering is an exciting global event where the world of science and technology meet on African soil. It's the place to discover what's happening in the African science & innovation landscape through unique panel and discovery sessions, exclusive investor lunches with top end talent, and uniquely relevant pre-conferences and side-events.

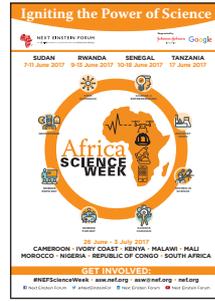
> Highlights of the NEF Global Gathering 2016



The heart of the NEF Global Gatherings are young and emerging scientists and innovators from Africa and the rest of the world. They provide the content and drive for a unique forum where 50% of participants are under 42 years old.



During TED-style Spotlight Sessions, Global Gatherings showcase the Class of NEF Fellows. NEF Fellows are some of Africa's best young scientists on the global stage working in fields as varied as blockchain technology, artificial intelligence, infectious diseases, hydrogen economy, cosmology, genomics etc.



In addition to the Fellows, NEF Ambassadors are the Forum's local young science and technology champions, one from each African country. NEF Ambassadors receive support and mentorship while leading local public engagement campaigns that promote science and technology. This year, led by NEF Ambassadors, the NEF launched a coordinated Africa Science Week in 13 countries. NEF Fellows and Ambassadors, together, form the NEF Communities of Scientists.



The NEF Global Gathering also hosts the NEF Challenge of Invention to Innovation (Ci2i) competition, a place where the best and most inspiring young African innovators under 42 years of age pitch their innovations at the NEF Global Gathering. The goal of the competition is to connect brilliant innovators to sources of funding, mentorship and global platform. As is always the case, the competition seeks innovations that have global and local impact.

> Who Attends?

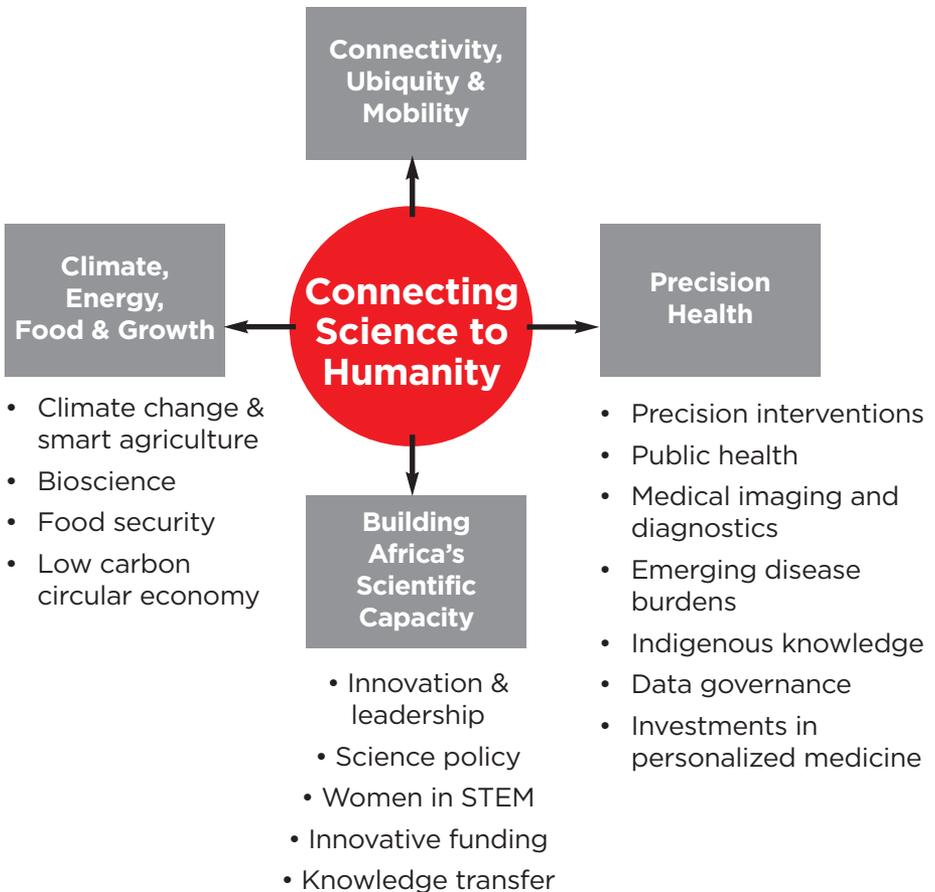
The NEF Global Gathering 2018 will attract over 1000 renowned scientists, policy-makers, industry representatives and civil-society leaders from Africa, the African diaspora and from across the world.



> NEF Global Gathering 2018 Themes

The four thematic areas were selected vis-à-vis their relevance in driving Africa's scientific and socio-economic transformation. They address 13 out of the 17 UN Sustainable Development Goals (SDGs).

- Digital economy • Connectivity
- Smart cities • Convergence ICT/Health • Big Data



> Why Partner with the Next Einstein Forum?

The NEF Global Gathering offers:

- **A platform to be positioned as a leader** in science, technology and knowledge-based enterprise in Africa.
- **Visibility and access to Heads of State** from across Africa and many other decision and policy-makers at the Ministerial level and above.
- **Visibility and direct access to 350 leading thinkers** from across Africa including Nobel Prize winners, global entrepreneurs and other change-makers.
- **Visibility and direct access to Africa's top young scientific minds** through the NEF Fellows Program and 54 STEM Country Ambassadors through the NEF Ambassadors Program.
- **Opportunity to outline and share your organization's vision**, engagements and practices on a global stage.
- **Participation in a media campaign that should reach 100 million impressions/viewers in 18 months.**

With a strong focus on young scientific talent, 50% of the participants are expected to be young people. Further, at least 40% of participants will be women.

> Expected Outcomes of the NEF Global Gathering 2018

Endorsement of:



Kigali Declaration by Heads of State aiming for the creation of a pan-African innovation-driven community.



3 high priority recommendations to adopt cutting edge digital technologies for agriculture, health and inter-State transport.



5 most promising technologies to harness renewable energy's potential.



10 high-level recommendations to support governments in making efficient and feasible decisions related to precision health.



Recommendations on funding, value chain collaborations and product policy to accelerate by at least 10 years' time-to-market of innovations.



5 immediate actions to increase by 50% the number of African women doing research under the theme "Climate, Energy, Food and Growth".

> **Supporter and Membership Opportunities**

Supporters:

Supporters of the NEF will be aligned, very visibly, with a forward-looking, youth-focused example of Africa's growing contribution to global development.

Supporters will also have the opportunity to partner with some of the world's best and brightest individuals and organizations to work on science, society and policy in Africa. This is a unique opportunity to benefit from the NEF's exclusive networks and to take a leading role in enabling Africa's transformation into a leading contributor in science and technology.

Supporters will gain exposure through high profile brand acknowledgement throughout the event, and facilitated engagement with VIP members of the international scientific and industrial community. Supporter packages are available at the levels of Title, Platinum and Gold – details of the costs and benefits of each package are presented in the table below.

Members:

The Next Einstein Forum will become Africa's central meeting place for science, knowledge-based enterprise and policy. Members, selected by application only, will play an essential role by functioning as the brain-trust of the NEF. In this role, they will help select and direct critical issues that shape the scientific and related agendas in Africa.

The NEF also provides numerous benefits to its members to ensure that their long-term dedication to a global view

of science in Africa is rewarded. This includes continuous exposure to exclusive member networks as well as invitations and discounted fees to future regional and international events.

The event will provide numerous benefits for potential Supporters and Members. They will have the opportunity to:

- Network exclusively with VIP guests
- Gain access to the networks of researchers, scientists, policymakers, investors, industry leaders, civil society leaders, educators and others present
- Recruit top of the line talent among the young scientists, civil society and business leaders, and researchers present at the NEF Global Gathering 2016
- Promote the organizations' products and services through attendee marketing and membership opportunities
- Shape the minds and decisions of young attendees who are looking to pursue STEM education. Young Africans represent the segment of the population with the highest growth in the world. Projected to reach around 1 billion people by 2050, the continent will be home of about 40% of the world's children. You will have the opportunity to invest and train these young talents for the world's future.

In-kind support:

Support packages including in-kind components can be developed with interested institutions.

> Supporters and Members Matrix

	Title Supporter	Platinum Supporter	Gold Supporter	Member
Support Level	USD \$500,000	USD \$100,000	USD \$ 20,000	USD \$ 30,000 (3-year membership)
Exclusivity	YES	YES	-	-
Dedicated hospitality lounge for the duration of the Global Gathering event	YES	-	-	-
Right to use NEF logos in promotional materials	YES	YES	YES	-
NEF Global Gathering tickets included	5	3	2	1
Fully equipped booth for presentations, sampling and marketing	YES premium size/ location	-	-	-
Opportunity to introduce keynote speaker	YES	-	-	-
Opportunity to insert brochure/product in attendee bags	YES 100%	YES 80%	YES 40%	-
Mention and acknowledgement in plenary sessions	10 Times	3 Times	-	-
Host the annual VIP Members' dinner and serve as the Master of Ceremonies	YES	-	-	-

> Supporters and Members Matrix

	Title Supporter	Platinum Supporter	Gold Supporter	Member
Have the option of having their own table at the VIP Members' dinner	YES	-	-	-
Opportunity to show logo on stage screen in between sessions	YES	YES	-	-
Opportunity to help set the direction of the institution by serving as an Observer at the annual Scientific Programme meeting	YES	YES	YES	-
Included as a NEF Member for 3 years with full membership benefits	YES	YES	15% Discount	YES
Listed as a Supporter in all promotional material	YES	YES	YES	Listed as Member
Logo placement in print, media and online advertisements, with an expected 100 million impressions worldwide, including the following: <ul style="list-style-type: none"> • Web and Social Media • All other print publication 	YES Dominant Placement	YES Large Placement	-	Public Recognition Supporting Member on NEF website



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Supporter PACKAGE
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Our dream is that the next Einstein will be African

Join the Movement:

iameinstein.org

Robert Bosch Stiftung

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INNOVATION

